



## 24<sup>th</sup> ANNIVERSARY SPECIAL

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GETTING  
PERSONAL  
WITH  
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friends around the globe, but even then I keep abreast of the TRPs and am constantly updated with the status of all my shows. I'm a workaholic and I love it."

## SUCCESS MANTRAS:

"Insane working hours, extreme hard work and incredible amounts of innovation go into making every show. It's also very important that one employs the right kind of people who can translate what we envision into the visual splendour that we have imagined it in. I also believe strongly in the divine forces that have been guiding me."

## 'ME TIME':

"Every moment of my life is 'me time'. I know that sounds like a very selfish thing to say but I maximize my energies in making me and my company, bigger and better. I don't really enjoy spare time - I'm probably coming up with a new idea or planning a hostile take-over in my 'spare' time." Ha! Ha!

## MESSAGE TO WOMEN

"Believe in your dreams! There is definitely no shortcut to success. So work hard, be incredibly focused, believe in your convictions and keep the faith."

— Sumita Chakraborty



## VILLOO MORAWALA PATELL Founder and MD, Avesthagen

## THE BIGGEST CHALLENGE IN YOUR CAREER SO FAR:

"Bringing a new business model into the world and getting people to accept and recognize it."

## WORK-LIFE BALANCE:

"I read, watch movies, travel and visit my children. I go to Hyderabad to the family."

## SUCCESS MANTRAS:

"Ability to think out of the box, to keep things simple, perseverance, kindness, cleanliness, convergence of human, plant and animal kingdoms combined with art and colour."

## 'ME TIME':

"Call friends who I have not seen, try to get to know what is the latest in fashion and art trends. Organize my papers and buy books and music."

## MESSAGE TO WOMEN:

"Women who wish to pursue their dreams should do so with conviction and courage. You should also get the right balance between family and work. It is possible to do so with that little extra effort."

— Anupama Bijur

## WORK PRINCIPLES:

"Persevere and don't give up if you believe in it; and honesty of intent and purpose."